

NORDSTROM

Registration Begins for 20th Annual Nordstrom Beat the Bridge Events

April 12, 2002

WHAT: Registration for the 20th Annual Nordstrom Beat the Bridge events to benefit the Juvenile Diabetes Research Foundation (JDRF) begins April 15th. Nordstrom Beat the Bridge will be held at Husky Stadium at the University of Washington on Sunday, May 19th.

This year's anticipated participation should reach over 8,500 runners, walkers, volunteers and supporters. Beat the Bridge hopes to raise \$1,000,000 for the Juvenile Diabetes Research Foundation.

WHEN: Monday, April 15th Registration Begins

Saturday, May 18th 5:00 p.m. Registration Ends

Sunday, May 19th RACE DAY
8:00 a.m. 4-mile Family Walk Begins
8:15 a.m. 1-mile Fun Run Begins
8:30 a.m. 8K Race Begins
10:00 a.m. Awards Ceremony
10:20 a.m. Diaper Derby, a non-competitive event for kids 3-years and younger. Pre-registration is required and you must check in the day of the event. There are four divisions: crawlers, walkers up to 24-months, 2 year olds, and 3 year olds. There is no registration fee.

WHERE: Participants can register in the Customer Service department at any Puget Sound area Nordstrom store (excluding Nordstrom Rack stores) through 5:00 p.m. on Saturday, May 18th. Entries will also be accepted on the day of the race at Husky Stadium beginning at 7:00 a.m. You may also register on-line at www.ontherun.com/beatthebridge until 9:00 p.m. on Friday, May 17th.

REGISTRATION: Registration fee is \$10 per person; \$20 will include an official Beat the Bridge t-shirt. No entry fee for the Diaper Derby. Registration begins Monday, April 15th and ends at 5:00 p.m. on Saturday, May 18th.

INFORMATION: For more information, please log on to www.ontherun.com/beatthebridge or call the Nordstrom Beat the Bridge Hotline at 206-628-1000.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20001011/NORDLOGO>)

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