

NORDSTROM

Nordstrom Opens First Store in Missouri

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ST. LOUIS, Sep 20, 2002 /PRNewswire-FirstCall via COMTEX/ -- Fashion specialty retailer Nordstrom, Inc. (NYSE: JWN) opened its first store in St. Louis, MO today at Westfield Shoppingtown West County. Over 400 applauding store employees lined the aisles of the 185,000-square foot store to cheer the first customers through the door.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20001011/NORDLOGO>)

"We couldn't be more excited to get our doors open and welcome Missouri shoppers to Nordstrom," said Jason Price, store manager. "We have an outstanding team of people here who've been working hard to prepare for this day and can't wait to start taking care of customers. Our goal today is to make as many friends as possible in the St. Louis community and introduce them to what Nordstrom has to offer."

Nordstrom West County is the retailer's 85th full-line store. It offers two levels of classic and contemporary shoes, clothing and accessories for men, women and children. The merchandise offering includes over tens of thousands of pairs of shoes, men's dress shirts in 46 different sizes, over 2000 neckties and more than 3,000 handbags. The wide selection includes Nordstrom exclusives such as Faconnable, Classiques Entier, Halogen, and Caslon. The store also offers complimentary personal shopping services, a Cafe Bistro restaurant, an espresso bar, in-store alterations and tailor shops and a shoe shine stand.

Earlier in the week, Nordstrom celebrated its opening with an evening gala that was expected to raise \$200,000 for signature projects of the Junior League of St. Louis and the St. Louis Children's Hospital. Guests enjoyed lavish buffets, live musical entertainment and fall fashion runway show.

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 139 US stores located in 27 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 85 full-line stores, 48 Nordstrom Racks, four Faconnable boutiques, one free-standing shoe store, and one clearance store. Nordstrom also operates 23 international Faconnable boutiques, primarily in Europe. Additionally, Nordstrom serves customers through its online presence at <http://www.nordstrom.com> and through its direct mail catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

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