

NORDSTROM

Nordstrom Opens at the Florida Mall

October 11, 2002

ORLANDO, Fla., Oct 11, 2002 /PRNewswire-FirstCall via COMTEX/ -- Leading fashion specialty retailer Nordstrom, Inc. (NYSE: JWN) opened its 87th full-line store in Orlando, Florida today at The Florida Mall. Over 400 applauding store employees lined the aisles of the 166,000-square foot store to cheer the first customers through the door. The store is the retailer's fourth in the State of Florida.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20001011/NORDLOGO>)

"This is an exciting day for us and we're thrilled to offer customers in Orlando a Nordstrom of their own," said Vicki Price, store manager. "We have an amazing team of people who've been working hard to prepare for today and can't wait to start taking care of customers. Our goal is to make as many friends as possible in the Orlando area and do our best to begin earning their business, one customer at a time."

Nordstrom at The Florida Mall offers two levels of classic and contemporary shoes, clothing and accessories for women, men and children. The merchandise offering includes tens of thousands of pairs of shoes, 5,000 tubes of lipstick, 230 fragrances for men and women, 1,200 neckties and 4,500 of men's dress shirts in 48 different sizes. The wide selection includes Nordstrom exclusives such as Faconnable, Classiques Entier, Halogen and Caslon. The store also offers Personal Touch, a complimentary wardrobing service, Cafe Bistro, Ebar, live piano music, family restroom, open-sell cosmetics, in-store tailor shop and shoe shine stand.

Earlier in the week, Nordstrom celebrated its opening with a gala party to benefit the Children's Home Society of Florida, Junior League of Greater Orlando, The Links, Inc. of Orlando and PACE Center for Girls. About 800 guests enjoyed hors d'oeuvres, live entertainment and the opportunity to do some "sneak preview" shopping. The fashionable fete is expected to raise \$60,000 for the four organizations.

Celebrating over 101 years of service, Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 142 US stores located in 27 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 87 full-line stores, 48 Nordstrom Racks, five Faconnable boutiques, one free-standing shoe store, and one clearance store. Nordstrom also operates 23 international Faconnable boutiques, primarily in Europe. Additionally, Nordstrom serves customers through its online presence at <http://www.nordstrom.com> and through its direct mail catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

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