NORDSTROM

Nordstrom Inc. to Open First Nordstrom Rack Store in Florida

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Off-Price Retail Division of Nordstrom to Open at Sawgrass Mills

SEATTLE, Dec. 5 /PRNewswire-FirstCall/ -- Nordstrom Inc. (NYSE: JWN) announced today it will open a 27,000 square foot Nordstrom Rack store at Sawgrass Mills in fall 2003. The Nordstrom Rack is the company's off-price retail division offering merchandise transferred from Nordstrom and Nordstrom Direct, the retailer's catalog and online division, at savings of 50-75% off original prices. Nordstrom Rack also offers a wide selection of quality brand name apparel, shoes and accessories for the entire family. The location in the Oasis at Sawgrass Mills will be the first Nordstrom Rack store to open in the State of Florida.

(Photo: http://www.newscom.com/cgi-bin/prnh/20001011/NORDLOGO)

"We're thrilled to open our first Nordstrom Rack store in Florida and we are very pleased to have the opportunity to provide our South Florida customers with the quality, value and selection that the Nordstrom Rack offers," said Gemma Lionello, Nordstrom Rack vice president and east coast regional manager. "We hope shoppers in Sunrise and the surrounding communities will give us the opportunity to earn their business."

"Nordstrom Rack will be a great addition to the already incredible retail, dining and entertainment mix offered at Sawgrass Mills," said Darin Grigg, general manager of Sawgrass Mills. "Shoppers from all over the world have come to expect the best shopping at Sawgrass Mills with savings up to 70 percent off, and Nordstrom Rack will only enhance our appeal."

Sawgrass Mills, Florida's largest mall, offers more than 300 name-brand outlet and off-price retail stores, plus two major food courts, eight full-service restaurants, Regal 23 Cinemas and GameWorks. Sawgrass Mills is located in Sunrise, Fla. at the crossroads of West Sunrise Boulevard and Flamingo Road, just 10 miles west of Fort Lauderdale and approximately 30 minutes from Miami and Palm Beach.

Seattle-based retailer Nordstrom Inc currently operates four full line stores in Florida in Boca Raton, Tampa, Coral Gables and Orlando. The retailer will open a fifth store at the Mall at Wellington Green on November 14, 2003.

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 143 US stores located in 27 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 88 full-line stores, 48 Nordstrom Racks, five Faconnable boutiques, one free-standing shoe store, and one clearance store. Nordstrom also operates 23 international Faconnable boutiques, primarily in Europe. Additionally, Nordstrom serves customers through its online presence at http://www.nordstrom.com and through its direct mail catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

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